

USAGE & OUTCOMES YEAR IN REVIEW

Amber Care

Bryn Edwin Hall

October 2025 – September 2026 · Platform usage and outcomes data

Ayla*



Amber Care at a Glance

THE GROUP

1

home live on Ayla

3

staff trained in November 2025

149

total logins, October 2025 –
September 2026

50

sessions completed across the year

SITE BY SITE

Bryn Edwin Hall

TWO FULL CST GROUPS

- The activities team has delivered two groups within the year

Stonebow House

A POSSIBLE NEXT HOME

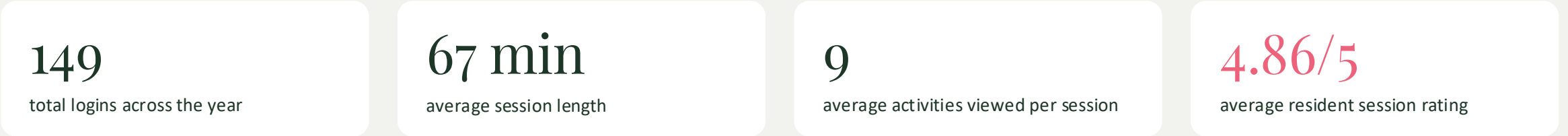
- Where the Bryn Edwin Hall model could be shared next

Bryn Edwin Hall's first CST group ran from December 2025 to January 2026, and a second group followed over the summer of 2026. Facilitation is shared across the activities team. The second group has now finished, and its outcome report is being compiled.

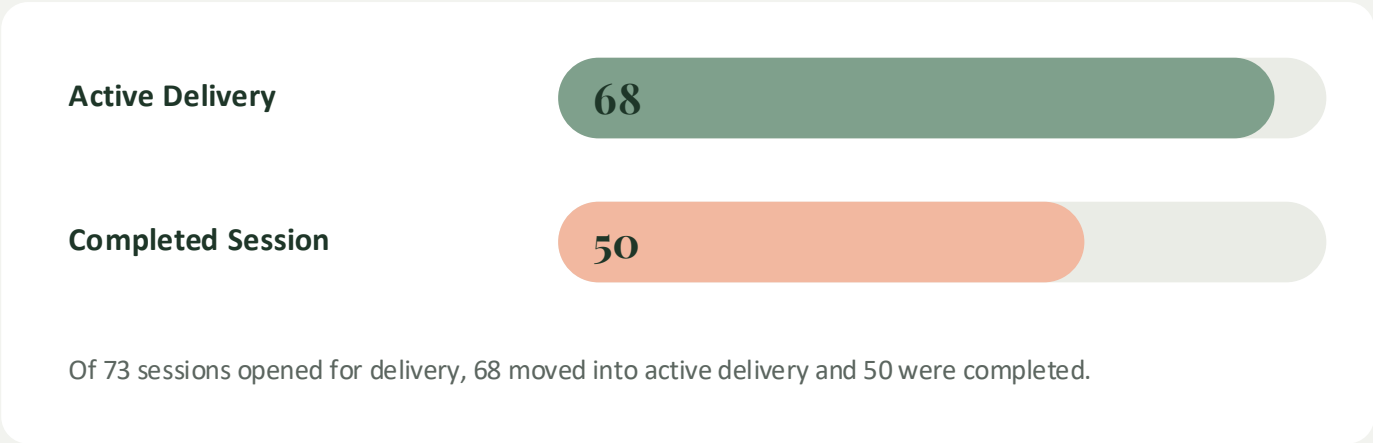
Oct 2025 – Sep 2026

Engagement Across the Year

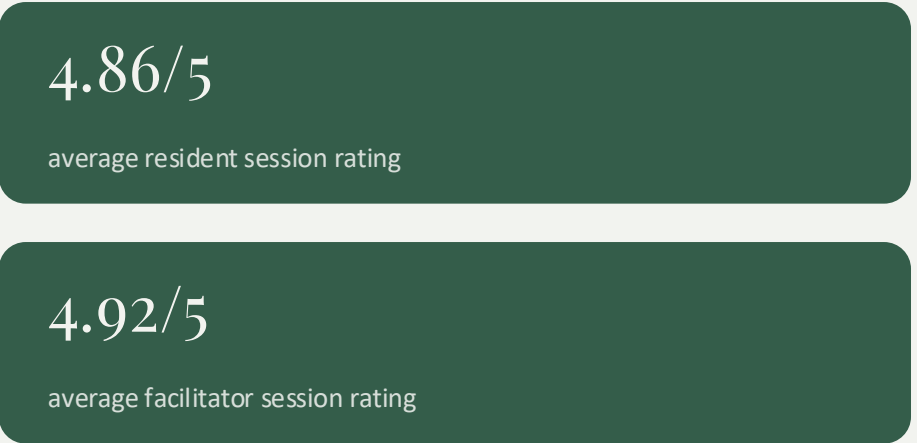
Total logins and session activity at Bryn Edwin Hall, October 2025 to September 2026.



DELIVERY FUNNEL

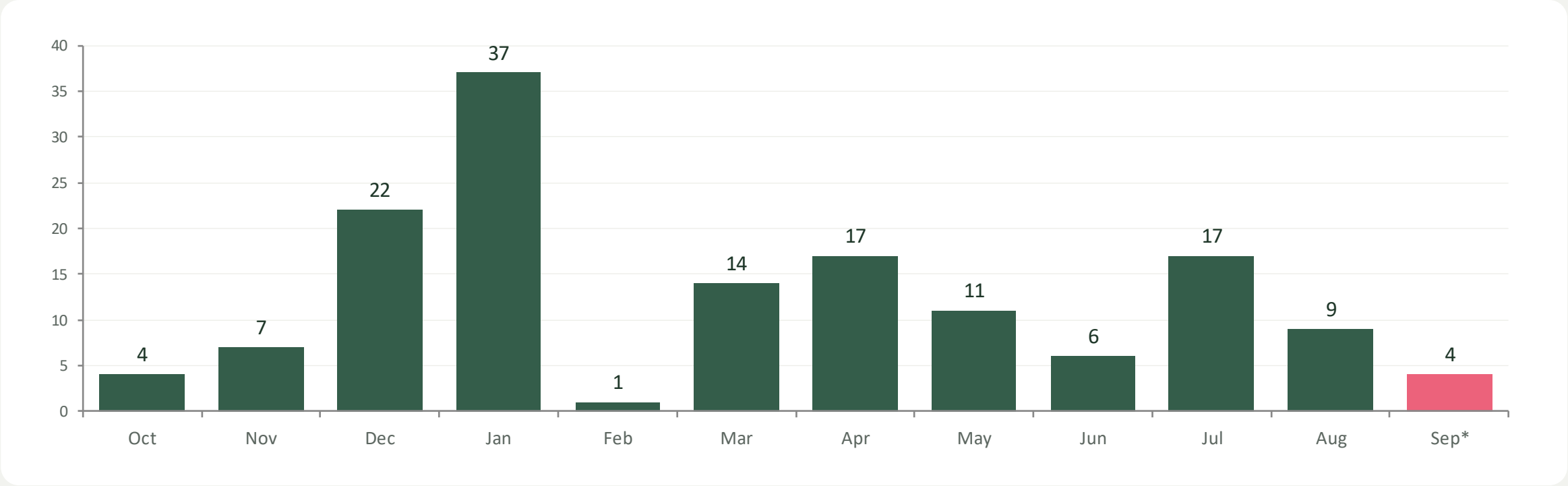


HOW IT FELT



Visits by Month, Across the Year

Logins at Bryn Edwin Hall by month, October 2025 – September 2026.

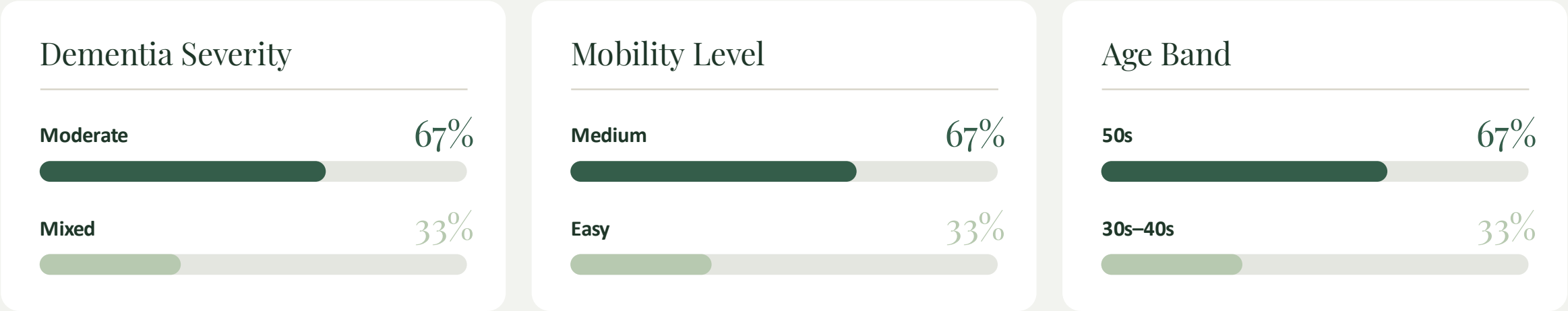


Logins peaked in January as the first group reached its final weeks, and rose again in July as the second group got under way. The team kept using Ayla between the two groups, from the two groups, from March to June.

■ Logins ■ *September, to the 24th

Monthly figures sum to the platform's full-period total of 149 logins.

Who We're Reaching



Based on how Bryn Edwin Hall's three programmes were set up on Ayla: mostly moderate dementia severity and medium mobility, with content pitched mainly to residents in their 50s.

Session Satisfaction Over Time

Monthly resident feedback ratings (1–5 scale) from the platform's end-of-session feedback, in months where feedback was given. April and September each reflect a single response.



Ratings sat at or near a perfect 5.0 through the first group and the start of the second. They eased slightly to 4.0–4.5 in August and September, based on a handful of responses.

■ Feeling after session ■ Engaging activities ■ Enjoyed session

Two Full Groups Delivered

A MODEL CST COHORT

Twice-weekly sessions of 45–60 minutes over 7 weeks. Across the year, Bryn Edwin Hall's sessions averaged 67 minutes, almost exactly on target.

Group 1



14 / 14

sessions completed · December 2025 – January 2026

A steady rhythm of two to three sessions a week, with a session roughly every roughly every four days — right in line with the CST model.

Group 2



13 / 14

sessions logged on the platform · summer 2026

Delivered over the summer at a gentler pace, with the timetable working around annual leave. The group has now finished, and its outcome report is being compiled.

The Difference CST Is Making

Group 1 • Before and After Sessions

86%

average resident attendance

3.6/4

average resident mood in sessions

57%

of cognition scores improved

100%

of facilitators would recommend Ayla

QUALITY OF LIFE

Mood and memory improved, reported by residents themselves (5 of 7 residents with full data).

Mood

★ Most improved

Memory

▲ Improved

Energy

Dipped slightly

Self-perception

Dipped slightly

Cognition

57% of residents' scores improved and 43% held steady, with no resident reporting a decline. The biggest gains were in finding familiar objects and remembering things they meant to do (80% improved in each).

MOOD — IMPROVED OR HELD



In each area, one in five residents rated a step lower — mostly moving from 'strongly agree' to 'agree'.

In Their Own Words

“I feel happier. I can't always remember what I did in the groups, but I feel better in myself.”

— Resident, Group 1

“Her short term memory seems a little better.”

“(Resident) seems to talk to other residents a bit more.”

— Relatives, Group 1

“It made me a better facilitator. The structure is clear, so I could guide residents through the sessions.”

— Facilitator, Group 1

Looking Ahead, Together

1 Exploring Stonebow House

The Bryn Edwin Hall team has built a delivery model that could be shared across shared across Amber Care. We would welcome the chance to explore bringing bringing Ayla to Stonebow House together.

2 The second group's report

The summer group has now finished. Its outcome data is being gathered, and a gathered, and a second report will follow, showing how the group's quality of life, quality of life, cognition and mood changed.

3 A shared team, a steady rhythm

Facilitation is shared across the activities team, which kept the programme going programme going through a busy summer. A new member of the team is due to is due to be trained and certified as an Ayla facilitator.

4 Content tuned to the group

Facilitators noticed residents found some newer references harder to recognise, recognise, and liked to know the answer to a question. Leaning into familiar familiar content and closing activities clearly will keep engagement high. high.

One home, two groups, a strong first year.

Bryn Edwin Hall has delivered two full CST groups on Ayla in 2026.

Since October 2025, the team has recorded 149 logins and 50 completed sessions, with session ratings of 4.86/5 from residents and 4.92/5 from facilitators.

Here's to much more in the year ahead.

